

This video will provide you with a brief introduction to CultureVision® and how to use it, familiarizing you with the various features throughout the site.

CultureVision® provides on-the-spot access to information that can help you to better provide culturally competent care for your patients at every point of contact at your organization.

After logging in, you will arrive at the subscriber landing page. Scroll to the “Industries” section, where you will select “Health & Human Services.” You then will see a list of important points to remember while navigating the content on the site.

Click on any of these topics to learn how to use the tool more effectively, such as

- Using This Resource
- The Culture of Western Biomedicine
- Sample Cultural Assessment Questionnaire
- Communicating in a Multi-Cultural Environment
- Translation & Interpretation Tips

Similarly, you can go to the menu to access these resources and more.

Please keep in mind that CultureVision® should be used as a tool for directing an inquiry - It should not be used to form stereotypes based on a person’s culture.

CultureVision® contains three menus to access information about diverse ethnocultural groups. The first allows you to select a group based on a patient’s ethnicity; the second allows you to select by religion; and the third provides access to information on additional groups or communities.

For example, when you select a group under “Ethnic Groups,” the screen now reveals a group overview in the center pane, as well as categories of information, in the left side bar.

The content is organized into categories covering the cultural, biomedical, socioeconomic, and psychosocial factors that affect people’s health statuses and health practices along the life cycle continuum.

Click on any category to view the subcategories of information within it.

It is important to remember that the data provided here must not be considered exhaustive. Individual differences among patients occur depending on their socioeconomic status, education, rural or urban residency, the region of origin, their level of acculturation, and – of course – their personal history and life experience. It is important to integrate all of this knowledge when using CultureVision® so you can avoid the natural tendency to stereotype.

CultureVision® is a work in progress – We encourage users to provide feedback and invite you to share your experiences with cultural competence in healthcare by emailing culturevision@be-equitable.com.